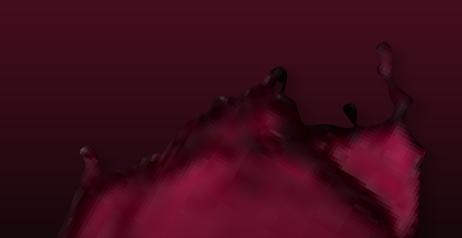




CARE





# RECONSTRUCTION of nails

PGL / PREGEL adhesion promoters

**GLB / GELBASE** adhesion mediators

**GBD / GELBUILD** builders

GLV / GELCOVER cover builders

GFC / GELFRENCH builders french

GMN / GELMONO monophasic

GSL / GELSEAL final sealants

GLC / GELACRY shaping gels

6



# **PRIMER**

### Pre-gel acid solution

Liquid solution with an acid base; contains acrylic, penetrates perfectly into the natural nail fibers and creates excellent adhesion with gels. Air-dries and has a degreasing effect. It contains an antifungal. A few drops are applied.



# **ULTRA BOND**

### Non-acidic pre-gel solution

Non-acidic pre-gel that maximizes the adhesion of UV gel and gel polish. Apply a very thin layer, air-dries in 30 seconds. For all nail types



# **DROP&DRY**

### Highly dehydrating solution

Has a degreasing and dehydrating function; it's applied with a few drops, dries and degreases the nail well, applied after dulling highlights untreated areas. Does not contain acids.













# GLB / GEL BASE Adhesion mediators



# **PHASE ONE**

#### **Acid-free**

Transparent in color, contains keratin. It is applied like a nail polish. Ideal for perfect nails and for those who do not want acid on their nails



# **SUPERBOND**

### With high acidity

Transparent in color, contains a keratin base and acrylic base. Suitable for difficult and problematic nails. Apply a very thin layer. The end result is the same as using Bonder and Primer together



### **BOND**

9

### With low acidity

Transparent in color. It has a keratin base and a small amount of acrylic. It is applied in a thin layer



# **POLYGEL BOND**

### For Acrigel

Is a product that is more elastic than acrylic, stronger than gel, and lighter than both

UV 120sec

















LED 90sec















Vaso

15ml



LED 90sec

**ITEM 05** 

**HRGBAF** 

Vaso

<sup>Jar</sup> **30ml** 







8











Heat

no

LED 90sec

**ITEM 01** 

**HRGBLA** 

Acidity

low



Texture

transparent

UV 120sec

 $(\mathbf{I})$ 

Density

low





ITEM G01 **HRGBPA** 

LED 90sec



Vaso 15ml







10



# **CEMENT**

### Dense transparent

Transparent in color, ideal for structures requiring special mechanical strength, essential in extreme elongations or special shapes. Excellent stapleability. Matte finish.



# **SENSITIVE**

### **Transparent pink**

Slightly pinkish builder gel, free of methacrylic acids, ideal for final finishing of French french on the cuticle lap. Recommended in case of allergies. Matte finish.



# **INVISIBLE**

#### Clear

Contains UV filters to prevent yellowing of nails. Ideal for nail form reconstructions. It works differently in summer as it lowers the density. Matte finish



# **MAKEUP**

### For imperfections

Dark pink in color, suitable for covering natural nail imperfections. Self-leveling, applies in a double layer. Can be used as a camouflage. Glossy finish













UV 180sec









Vaso

15ml





















LED 90sec

**ITEM 06** 

**HRGCTR** 





UV 120sec



















**ITEM 04** 

**HRGCHF** 

Vaso

<sup>Jar</sup> **30ml** 













(i) LED 90sec







12



# **PEDIQUE**

#### For toenails

Slightly pinkish in color, textured and made for toenails. It has high adhesion and contains antifungal substances to prevent fungal and fungal growth



# **PINKY**

### Milky pink

Milky pink in color, ideal for porcelain-effect roofing. Self-levelling, easy to apply. Glossy finish. Turns milky white after curing in a lamp.



### **PHASE TWO**

#### **Acid-free**

Transparent, with high adhesion, high hold and strength for excellent C-curve reconstruction. Excellent for doming and nail form reconstruction, has high elasticity and extreme gloss. Matte finish











UV 120sec















UV 120sec















**ITEM 02 HRGCPK** 









Jar **15ml** 



Acidity



Texture

transparent

UV 120sec

(**1**)

Density





30ml

14







With a glossy, self-leveling finish. Great for covering streaked and damaged nail imperfections. Ideal for elongation with nail cards. Applies in a double layer. Can be used before and after shaping, or directly as a shaper



15ml

Texture no opacque



low

**ITEM 17** 

HRGFC1



90sec



UV 120sec

Acidity

medium







Heat

no

**COVER 2** 

Light pink opaque

after about 60 seconds

With a glossy, self-leveling

finish. Great for covering imper-

fections of the striated and

damaged nail. Ideal for exten-

ding the nail bed. Applies in a

double layer. Can be stapled



**ITEM 24** 

HRGFC2

Texture

opacque











Acidity

medium



**ITEM 25** HRGFC3











### **COVER 3** Dark pink opaque

With a glossy, self-leveling finish. Great for covering imperfections of the striated and damaged nail. Ideal for extending the nail bed. Applies in a double layer. Can be stapled after about 60 seconds





LED





A



Vaso

15ml

Heat

no



**ITEM 28** 

HRGFC4

Medium pink opaque

With a glossy, self-leveling

finish. Great for covering imper-

fections of the striated and

damaged nail. Ideal for exten-

ding the nail bed. Applies in a

double layer. Can be stapled

after about 60 seconds

**COVER 4** 







Acidity

medium





Heat

no



**ITEM 10** 

HRGFC5

















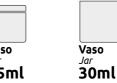




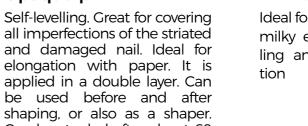


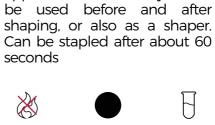






















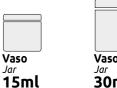
Texture



Acidity

medium















no

 $(\mathbf{I})$ 

Density

low

16





### **NATURAL Natural white**

Natural white in color, bright. Ideal for a natural and elegant effect coat. Glossy finish





# WHITE MEDIUM

Opaque white

Ideal for making the french to wall



# **EXTREME**

**Extreme white** 

Extreme white in color, ideal for an extreme french effect coat. Glossy finish













Texture

transparent

UV 120sec

 $\left( \bullet \right)$ 

Density

low





**ITEM 08** 

HRGWF2









UV 120sec



Heat

no



**ITEM 09** 

HRGWF3

Acidity

medium













LED 90sec

















15ml



# GMN / GELMONO Monophasic



### **MONO CLEAR**

### Transparent single-phase gel

Transparent in color. Suitable for covers and reconstructions with nail form. Self-modeling, heat source is felt due to the presence of the many UV filters. Very good adhesion and excellent filing. Glossy

Texture

semi-opaque

HalDU<sup>20</sup> MONO CLEAR

























# **MONO CLEAR**

### Transparent single-phase gel

Transparent in color. Suitable for covers and reconstructions with nail form. Self-modeling, heat source is felt due to the presence of the many UV filters. Very good adhesion and excellent filing. Glossy



(t)

Densitt

UV 180sec









18

19













LED 90sec









### **MONO COVER**

### Single-phase beige gel

Excellent hold, good coverage and exceptional workability, this product, having the color very similar to the natural nail, can be used to achieve covers with completely natural effects. Very high performance in the filing stage. Glossy finish









 $(\mathbf{I})$ 

low













### **SHINING**

### Transparent blue single-phase gel

Transparent blue in color. With presence of UV filter to prevent yellowing of the nail. Suitable for covers and reconstructions with nail form. Self-modeling, a slight heat source is felt due to the presence of the many UV filters. Ideal for the summer season and very high temperatures. Very good adhesion and excellent filing. Glossy finish.





















21



# **PHASE THREE**

### Final sealant

For a brilliant, natural finish. A single, dense layer is applied over the entire surface



### **HIGH GLOSS**

#### **Final Sealant**

Extreme gloss, vitrifying. Should be applied like a glaze, but in a very full-bodied manner. Should be degreased after curing

Texture

transparent

LED

90sec

Vaso

**30ml** 



# **CRYSTAL**

# Final glossing

### Without dispersion

Applied like a nail polish, it results in a high gloss. Does not need to be degreased after curing and can also be used with semipermanent nail polish

Texture

transparent

LED

90sec



### **VELVET**

### Matte-effect sealant

Should be applied full-bodied like a nail polish for a velvety nail effect. It should not be degreased after curing. Also used with semi-permanent nail polish. Shake well before use

Texture

transparent

LED

90sec



# **CRYSTAL DIAMOND**

#### Diamond effect sealant

Great elegance and ultra-shiny 3D effect. Applied in a light, thin coat before sealing. Can also be used as a single sealant. Must be blended because of the microparticles present. Applies like a glaze and should not be used for domina

Texture

transparent

LED



### **CRYSTAL BLU**

#### Sealant with blue effect

It has incredible durability and strength. Due to the presence of a UV filter, it prevents yellowing of the nail. It is applied in a light, thin coat before sealing. Can also be used as a single sealant. Must be blended because of the microparticles present. Applies like a glaze and should not be used for doming

Texture

transparent



 $(\uparrow)$ 

Density

high













X

Acidity

no









Vaso

15ml

Heat

no

 $(\uparrow)$ 

Density

**ITEM 23 HRGSHG** 



Acidity

no

UV

120sec



Heat

no

 $(\uparrow)$ 

Density

high

# ITEM C1 **HRGSB**





 $(\mathbf{1})$ 

Density

high











Acidity

medium

**(/**\*:.

UV

180sec



















Acidity

medium

*(/*^;;)

UV

180sec



high





Acidity

medium









# GLC / GELACRY Shaping gels

22

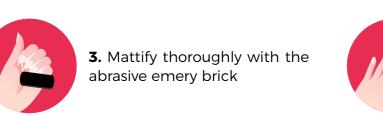
#### Instructions for use



1. Disinfect the hand and tools with Antisept solution



2. Push cuticles with cuticle pusher, removing excess cuticles



5. Apply an adhesion promo-

ter (Ultra Bond or Primer) and

allow to air dry for about 30

seconds



4. Apply Drop&Dry to check unmatted areas of the nail





**6.** Spread Polygel Bond base gel and cure under a lamp



8. Shape the GelAcry to make the shape you want



7. Lay a small amount of GelAcry on Nail Form or Dual Form





9. Cure in LED lamp 90 / UV lamp 180 seconds seconds



10. Remove the dispersion layer with Cleanser and complete the build-up

Polygel can be used to make very strong reconstructions and extensions with thin, natural-looking nails

- It is thicker than a builder gel
- Little dispersion after curing

Result: Strong and thin rebuilt nail, perfect until refill







23



**INVISIBLE** Polygel Shaping gel transparent



**NATURAL** Polygel Natural white french modelling gel



90sec









180sec

















24













**EXTREME** Polygel Extreme white french modeling gel





**COVER 3** Polygel Shaping gel beige opaque

**COVER 5** Polygel Shaping gel pink opaque



Vaso

Jar 30ml







ITEM G17

HRGAG17







ITEM G25

HRGAG25



90sec



ITEM G10

HRGAG10





Vaso Jar 30ml

















# **COLORING** of nails

GPS / GEL POLISH semi-permanent

PLS / POLISH gel effect nail polishes

GCR / GEL COLOR colored gels

GTH / GEL THERMO colored thermo gels

PWD / POWDER mirror powders

# **GPS**GEL POLISH

Semi-permanents



# GPS / GEL POLISH

### **Semi-permanents**

30

#### Instructions for use



**1.** Disinfect your hand and tools with Antisept solution



**2.** Push cuticles with cuticle pusher, removing excess cuticles



**3.** Mattify thoroughly with the abrasive brick



**4.** Apply Drop&Dry to check unmatted areas of the nail



**5.** Apply Ultra bond as adhesion promoter and allow to air dry for about 30 seconds



**6.** Apply Base & Top (without touching the cuticles ) and light cure



**7.** Remove the dispersion with a cellulose pad soaked with Cleanser



**8.** Apply a thin layer of Gel Polish of the chosen color



**9.** Polymerize in LED lamp 60 sec / UV 120 sec



**10.** Repeat, to give more color coverage, curing in lamp with each pass



**11.** Apply Base & Top (without touching the cuticles ) to seal the work and polymerize in lamp



**12.** Finish the work with the use of Cleanser

31

# An innovative product for nails! An alternative to the usual Gel Polish!

Haidu Gel Polish application offers an excellent result due to the high pigmentation of the product.

The shine remains unchanged over time ensuring, thus, a wonderful look for your nails

Haidu Semipermanents are distinguished by their intense, easy-to-apply and long-lasting colors.

They are super opaque and durable, perfect for bringing out the beauty of both short and longer nails.

- Fast and smudge-free application
- Perfect consistency makes application easy and pleasant
- Perfect nails for up to 3 weeks or more







**NICHEL FREE** 

FORMALDEIDE FREE

**TOLUENE FREE** 



Unique new pack gives visibility in the salon with its cool colors and original shape



Lightweight design, ergonomic handle, for perfect comfort and control when applying the product, allows, in addition, to view the color

available sizes 8ml and 14ml

# GPS / BASE GEL SOAK OFF for semi-permanents

32 33











# **RUBBER BASE**

### with medium viscosity and elastic, self-leveling

Thanks to its formulation, it adheres perfectly to the natural nail without creating lift. It strengthens and protects the natural nail and allows mini extensions. Ideal for covers on natural nails with a thin structure that does not need filing as it is a self-leveling product

# **BASE&TOP**

# with high fluidity

With its formulation, it adheres perfectly to the natural nail without creating lift. It has a dual role: the first is to make the semi-permanent nail polish last longer, and the second is not to stain the nail with pigment























# **GPS / GEL POLISH**Chromatic Order

Pastel Pink

Pandora

Soft Rose

34 35 S038 S081 S034 S013 S050 S051 S061 S030 S042 S070 White Milk White French Picasso Matisse Gold Glitter Metal Yellow Mojito Metal White Limone Fluo Neon Lemon S053 S033 S096 S091 S055 S092 S049 S069 S064 S043 Pistacho Tiffany Breakfast Lily of the Valley Olivia Mint Metal Emerald Green Mint Mela Fluo Hawai S041 S095 S006 S040 S048 S032 S025 S046 S005 S022 Pastel Blue Powder Neptune Blue Midnight Avio Lilca Paradise Lila Magenta S088 S016 S090 S077 S074 S059 S073 **S066** S002 S099 Rubino Barbie Purple Spacestar Endive Lavander Bouquet Camelia Prosecco Wild Rose S031 S100 **S065** S003 S071 S060 S011 S089 S039 S015

Peach

Champagne

Neon Pink

Rhapsody

Shoking

Neon Fucsia

Strawberry

# GPS / GEL POLISH Chromatic Order

Vision

Rainy Day

Nude Militar

Moonage

Dark Nude

Van Gogh

Silver Glitter

Galaxy

Anthracite

Black

36 37 S097 S075 S072 S056 S036 S067 S062 S063 S010 S035 Pesca Fluo Boulevard Arancio Fluo Pumpkin Neon Coral Red Orange Water Melon Flury Essence Fandango S083 S012 S021 S001 S093 S014 S068 S027 S098 S023 Pure Red Neon Red Lipstick Red Mister Brown Alvarez Roses Sangria Tulip Passion S029 S026 S017 **S008** S087 S086 S082 S085 S084 S054 Auburn Chianti Slurry Blood Granate Berries Royal Pearly Red Amarena Borgogna S004 S018 S047 S057 S094 S020 S044 S058 S045 S019 Cherry Red Gold Dream Meteor Another Brick Nude Woody Rose Smoke Milk&Coffee Light Nude S079 S080 S078 S007 S028 S052 S037 S076 S024 S009



#### Instructions for use



**1.** Disinfect the hand and tools with Antisept solution



**2.** Push cuticles with cuticle pusher, removing excess cuticles.



**3.** Spread gel base (Foundation) to allow nail polish to set better



**4.** Apply nail polish (allow to dry for 2 minutes between coats)



**5.** Spread Rooftop to fix the color and make the glaze shinier



**6.** Allow the glaze to air dry for about 5 minutes

41

### **Gel-effect nail polish**

Fast-drying polish ideal for coloring, protecting and correcting minor imperfections on nails.

Formula components enhance the shine of the color for an intensely brilliant finish.

The brush with a large number of bristles facilitates polish pick-up, gradual release on the nail and even, streak-free application.







**NICHEL FREE** 

**FORMALDEIDE FREE** 

**TOLUENE FREE** 



The special formula is enriched with excipients that can fix the color in seconds



The texture has an ideal degree of fluidity for perfect control during application

# PLS / POLISH Chromatic order

# **FOUNDATION**

protective base coat

For normal nail polish shades, promotes a longer-lasting manicure



# **ROOFTOP**

protective coating

To give a beautiful shiny finish to your manicure. Used as a final step in a manicure service to seal in color and extend durability. Prevents staining



Bottiglia

15ml









089

Shoking

001

Red

047

Dream

42



034

White French



049

Hawai

059





Light Nude



Pure Red



065

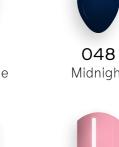
Soft Rose

067

Fandango

800

Amarena









032

Avio

071

Peach





Granate







009 Black

078 007 Nude Militar Moonage

# GCR GEL COLOR

**Colored Gels** 



# GCR / GEL COLOR

**Colored Gels** 

46

#### Instructions for use



**1.** Disinfect the hand and tools with Antisept solution



**2.** Push cuticles with cuticle pusher, removing excess cuticles



**3.** Mattify thoroughly with the abrasive brick



**4.** Apply Drop&Dry to check unmatted areas of the nail



**5.** Apply as adhesion promoter Primer and allow to air dry for about 30 seconds



**6.** Spread gel base (Phase one or Superbond or Bond) and light cure



**7.** Apply the Builder of your choice and cure



**8.** Finish the shape of the nail with a file



9. Apply Gel Color



**10.** Polymerize in LED lamp 30 sec / UV 120 sec



**11.** Finish with a Sealant to give shine and strength (Phase Three or High Gloss)

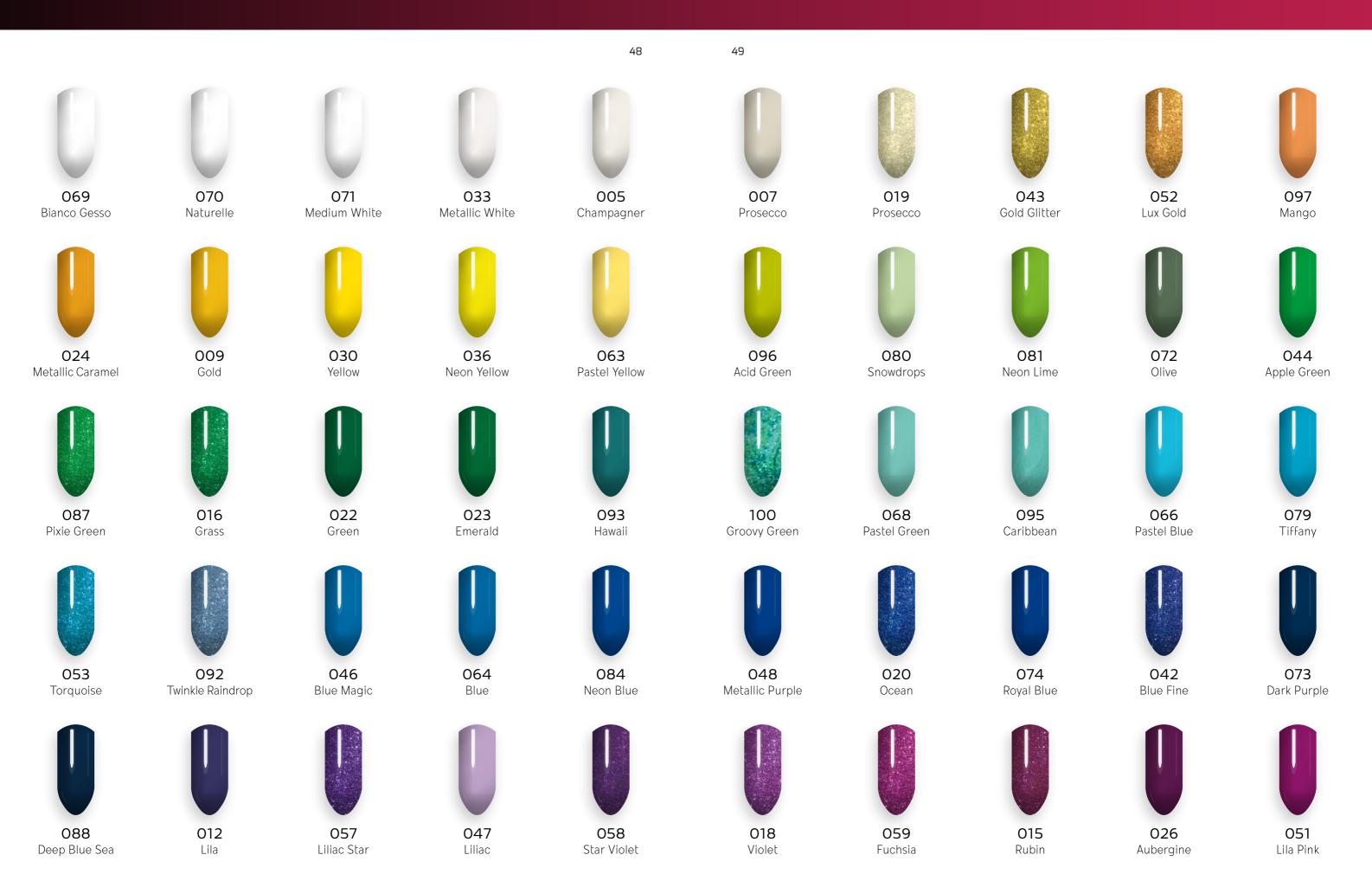


**12.** Polymerize and remove dispersion layer with Cleaner

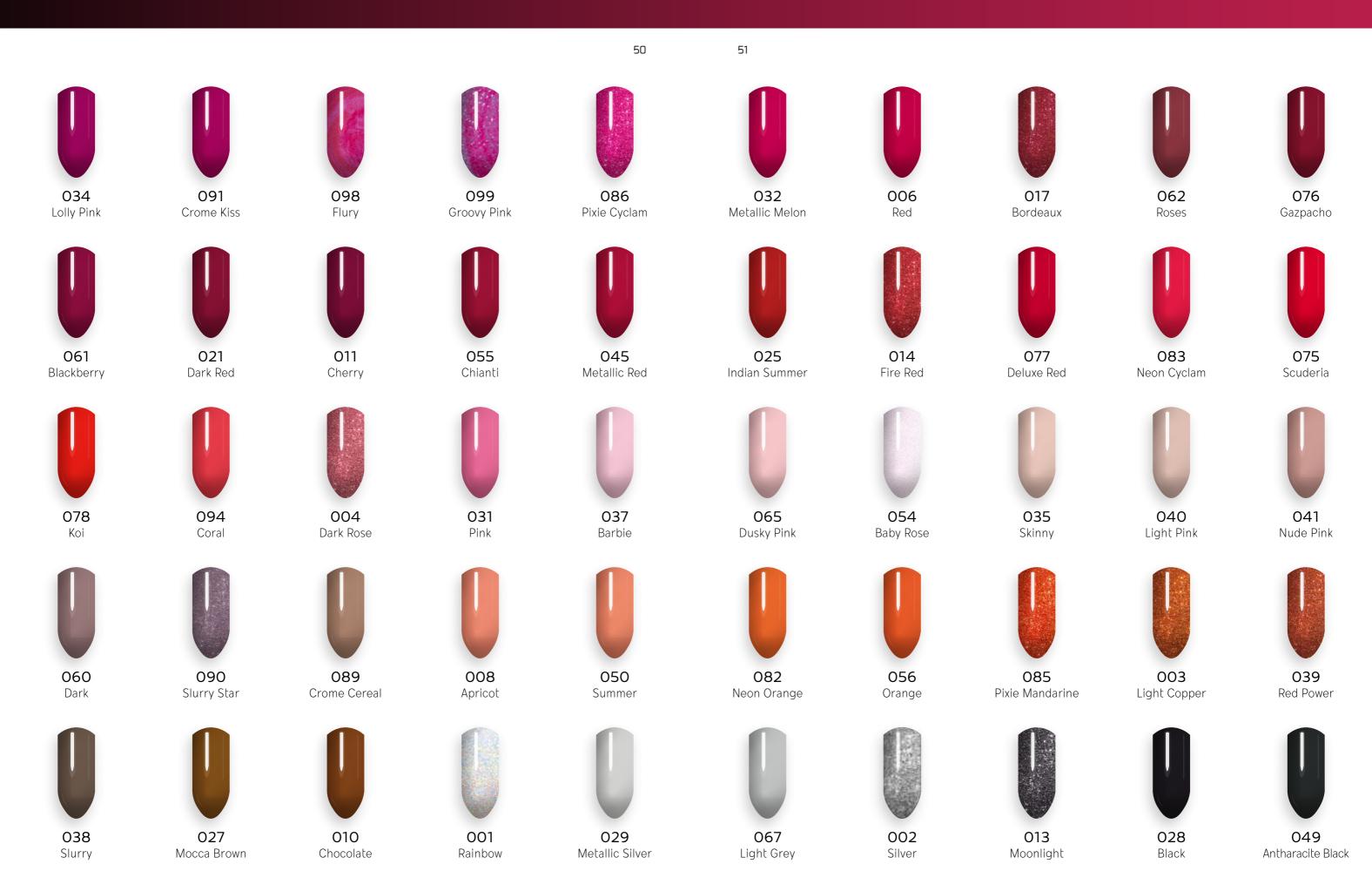
47

GCR / GEL COLOR Chromatic Order

# GCR / GEL COLOR Chromatic Order



# GCR / GEL COLOR Chromatic Order





Colored thermic gels

PWD POWDER

Mirror powders



# GTH / GEL THERMO Colored thermic gels

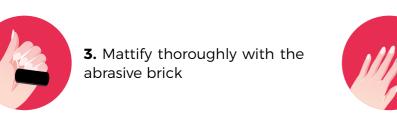
Instructions for use



1. Disinfect the hand and tools with Antisept solution



2. Push cuticles with cuticle pusher, removing excess cuticles





4. Apply Drop&Dry to check unmatted areas of the nail





**6.** Spread gel base (Phase one or Superbond or Bond) and light cure



7. Apply the Builder of your



8. Finish the shape of the nail with a file



10. Polymerize in LED lamp 30 sec / UV 120 sec





11. Finish with a Sealant to give shine and strength (Phase Three or High Gloss)



12. Polymerize and remove dispersion layer with Cleaner

55

54

Low-viscosity opaques, they change color depending on body temperature and degrees perceived in the surrounding environment.

They enhance the hands to which they are applied by generating multiple shades by switching from one color to another.

As temperature increases, the original color fades to a lighter color

### available size 5ml







Earth Marrone Arancio



Mars Viola Rosa



T6

Sky Blue Bianco



Viola Celeste



T9 Magma

Rosso Viola



T12 Ice Glitter

Blue Bianco



T14 Skin Glitter

Viola Rosa



T17 Venus

Rosso scuro Giallo



Wind

Bordeaux Rosso vino

# PWD / POWDER Mirror powder

56

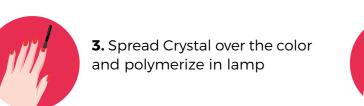
#### Istruzioni di utilizzo



1. Apply Gel Color/Gel Polish following the corresponding procedure

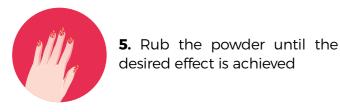


2. Cure in LED lamp 60 sec / UV 120 sec





4. Cover the surface with mirror powder evenly





6. Remove excess product with the fan brush



7. Seal with a finish on both the nail surface and the free edge

### Please note

For maximum durability, we recommend first sealing with a clear builder and then finishing with a finish.

For best results, it is best to use the powder on pure, non-metallic or glitter colors.

57

Mirror effect powders are used to make special nails.

Their peculiarity is to create a real mirror effect on the nails: shiny and reflective, catching the eye.

Mirror pigments can be applied on gel, acrygel, acrylic, and even semi-permanent nail art!

# available size 2gr



#11 Purple Blu High Quality



#BG Shining Silver High Quality



Gold



Green



Dark Purple



Purple Red



# **CARE** of nails

**CVT / CURATIVE** nail care polishes

**SLV / SOLVENTS** for manicures and pedicures



# **CVT / CURATIVE**Nail care nail polishes

63

62



# **CUTICLE AWAY**

#### To remove cuticles

Solution that removes cuticles quickly and effectively; apply a small amount of product to cuticles and leave on for 120seconds. Remove excess skin with orange stick.



### **SUNSCREEN UV** protective

High-coverage, UV-protective nail polish; prevents yellowing of the nail. Excellent as protection to reconstruction on natural and artificial nails



# **SAFE BASE**

Protective nail base coat

To be applied as a base coat, special for regeneration of damaged, brittle or very soft nails



### **SMOOTH STEP**

To soften the step of nails

Solution to loosen and lower the step of the tips





ITEM C4 HRTCUV



ITEM C6 HRTCBC











# **CVT / CURATIVE**

# Nail care nail polishes

65

64



# **GLOSS&SHINE**Extra high-gloss polish

Glass-effect polish for nail polish and natural nails. Air-dries after a few seconds



# **ANTISEPTICUM** Fungicide solution

Solution indicated for the treatment of infections caused by microscopic fungi. Use if the problem involves no more than 2 nails.



# HARD ROCK

Restructuring and fortifying

Restructuring agent that har-

Restructuring agent that hardens, fortifies and heals brittle and thin nails. Must be used for at least 2 weeks



# HYDRATING ARGAN

Moisturizing cuticle oil

Nourishing oil to moisturize nails and cuticles; penetrates deep into the nail bed, strengthening and promoting nail growth. Excellent after reconstruction



# HYDRATING MANDARIN

Moisturizing cuticle oil

Nourishing oil to moisturize nails and cuticles; penetrates deep into the nail bed, strengthening and promoting nail growth. Excellent after reconstruction



## HYDRATING ALMOND

Moisturizing cuticle oil

Nourishing oil to moisturize nails and cuticles; penetrates deep into the nail bed, strengthening and promoting nail growth. Excellent after reconstruction



























# **SLV /** SOLVENTS

# For manicures and pedicures

68

Haidu offers a 'wide range of quality solvents that do not weaken the nails, but at the same time are extremely effective in the work steps

Thanks to the healing substances, nails will always look perfect and nourished



#### **WITH ACETONE**

More effective than an acetone-free nail polish remover in removing nail polish residue with glitter or coarser parts



#### **ACETONE-FREE**

Very gentle and allergen-free, removes polish without attacking the structure of nails and cuticles

69



# **ANTISEPT**Hygienizing liquid

High-alcohol liquid, useful for cleaning hands and work tools, during all phases





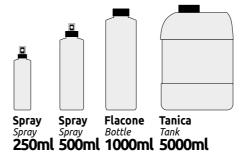
# SOAK OFF REMOVER

Gel nail polish remover

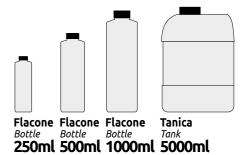
Cleaning solution used to gently remove all traces of products such as acrylic, gel polish, glue and nail polish without damaging the natural nail











available sizes 250, 500, 1000, 5000ml

# **SLV /** SOLVENTS

# For manicures and pedicures



# **SLIP SOLUTION**

### Liquid for polygel processing

Special, odorless liquid needed to facilitate processing and shaping of Polygel without dripping; allows the product to be processed until polymerization in lamp







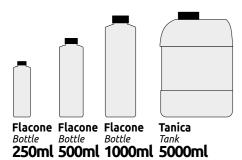


### Degreasing solution, removes the dispersion layer

Product suitable in all reconstruction systems to remove the dispersion layer that is created on the nail after curing. Its gentle formula allows it to be used even after the filing stage. Excellent glossy and shiny effect

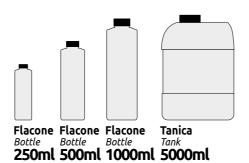








**ITEM** HRSO001



71

70





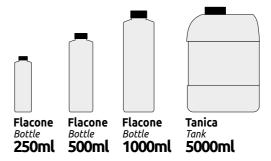
# **FRAGOLINA**

#### Gentle olive oil solvent

Made with a balanced blend of acetone-free solvents, it is mildly aggressive and ideal for removing residue from nails, respecting the nature of even the most delicate nails, preventing and counteracting their dryness while not compromising their natural elasticity. It does not weaken the tips







# MKT / MARKETING Haidu official merchandise



**CATALOG** of products ITEM HRMKTCA



72

73

**POSTER** of the line (100 x 70 cm) **ITEM** HRMKTP



**LOCANDLINE** presentation for event ITEM HRMKTPR1



**PROGRAM** of the technical day ITEM HRMKTPG1



**VETROPHANY** recognition sticker **ITEM** HRMKTST



**CERTIFICATE** to event participation **ITEM** HRMKTCE1

# MKT / MARKETING Merchandising ufficiale Haidu



**COLOR CHART** 

tips for semi-permanent 100 colors **ITEM** HRMKTCT



**COLOR CHART** 

tips for gel color and thermal 100 colors **ITEM** HRMKTCG

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**COLOR CHART** 

printed for semi-permanent 100 colors

**ITEM** HRMKTCS



# FLOOR DISPLAY STAND

can hold 720 products (51 x 37 x 36 cm)

**ITEM** HRMKTET

# **COUNTERTOP DISPLAY STAND**

can hold 30 products (51 x 37 x 36 cm)

**ITEM** HRMKTEB



76125 TRANI [BT] - ITALY www.ciesse.eu info@ciesse2000 it

